



**ESSEX COUNTY OFFICE OF
PUBLIC HEALTH MANAGEMENT**

900 Bloomfield Ave | Verona, NJ 07044

Joseph N. DiVincenzo, Jr.

Essex County Executive

Maya Harlow, M.S., MCHES, REHS, HO

Health Officer/Health Director

About Us:

Essex County Office of Public Health Management is organized to improve the overall health and welfare of Essex County residents. The primary focus of the ECOPHM is to ensure health equity for Essex County residents as well as facilitate timely and effective responses to public health threats and emergencies.

ECOPHM promotes the welfare of the Essex County population, ensures its security and protects it from the spread of infectious disease and environmental hazards. ECOPHM helps to ensure quality care to benefit the Essex County residents.

Social Media Intern (Internship):

The Social Media Public Health Intern will support digital communication efforts to promote health education, community engagement, and public health initiatives. This role focuses on content creation, social media management, outreach, and performance tracking to enhance visibility and impact.

Opportunities Include:

- Assist in developing and implementing social media strategies aligned with public health goals
- Support content planning and maintain a social media content calendar (timely manner)
- Monitor platforms, ensuring professional and responsive engagement
- Conduct outreach to community partners and organizations to expand reach & collaboration
- Track and analyze social media performance metrics (engagement, reach, growth)
- Stay informed on public health trends and translate them into relevant digital content
- Gain hands-on experience in public health communication and digital engagement

Why Intern with Us?

- Gain hands-on experience in public health & local county government
- Collaborate with professionals in the field & community organizations
- Contribute to meaningful projects that impact the community



- Enhance your resume and build your professional network

We Are Looking For:

- **Educational Background:** We welcome applicants from various interdisciplinary fields that intersect with public health. This includes areas such as environmental science, social media, graphic arts/designing, marketing, finance, health education, nursing, policy and administration, IT/tech, communications, and related disciplines.
 - **Undergraduate Students:** Preferred juniors or seniors pursuing degrees in related disciplines.
 - **Graduate Students:** All years welcomed.
- **GPA Requirement:**
All students must maintain a GPA of 3.2 or higher.
- **Skills and Qualities:**
 - Familiarity with major social media platforms (Meta Business, Instagram, Facebook, LinkedIn)
 - Experience with content creation tools (e.g., Canva)
 - Experience supporting campaigns, events, or outreach initiatives
 - Strong organizational and time management skills
 - Excellent communication skills (verbal and written)
 - Initiative and ability to work independently
 - Passion for public health and community service
 - Teamwork and collaboration
 - Proficiency in Canva is preferred for creating visual content
 - Social Media Content Creation and Planning
 - Social Media Outreach & Analytics
- **Availability:** Set number of hours per week, with scheduling to be determined with your preceptor after coordinated interview. Based on the department's need and the students' availability.

For more information and to apply, please visit our website to learn more about our opportunities and next steps. We look forward to reviewing your application and welcoming dedicated interns to our team. <https://essexcountynjhealth.org/>